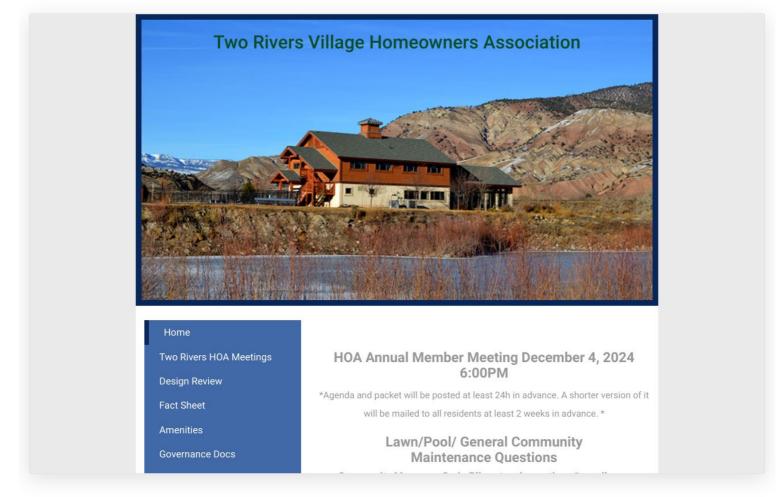
# **Two Rivers MD**

Web Accessibility and Risk Report Prepared on 04/17/2024 - 04:15 PM



#### What you'll find in this report:

- 1. Your current accessibility report / risk snapshot
- 2. Top accessibility issues on your site
- 3. Pages that need to be fixed
- 4. Your timeline to reach accessibility
- 5. Your monthly progress tracker



### 1. Your current accessibility / risk snapshot



#### Your current accessibility & risk rating score: 91/100 (FAIL)

It appears your website needs a bit of work to reach accessibility, but don't worry you're not alone. Countless other districts are in the same boat. The most important thing to do is set up a plan to reach compliance.

#### Why is 100% compliance critical?

- More than 2,403 districts have been affected by an accessibility action. About 6% of all districts in the US, including county-dependent districts have been fined, received demand letters, or gotten Department of Justice Office of Civil Rights (OCR) letters for website ADA violations in the US. That number is expected to exceed 4,000 (10%) by the end of 2024.
- The number of lawsuits rose 56% in 2021, and the penalties for noncompliance are rising fast —averaging \$4,000 for an ADA claim in 2019 to \$39,000 in 2022. It's a situation that The Wall Street Journal calls "very perilous" in a recent article.
- Very few if any, special district insurance policies even partially cover the costs of web accessibility issues.

### 2. Top accessibility issues found on your site

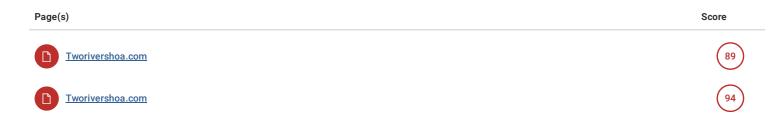
Accessibility issues come in all shapes and sizes. Some are more obvious to the naked eye like "color contrast issues". However, others are more structural in nature and related to the code that's on your site. These types of issues affect how screen readers interpret your content. Here's what we found on your site:

Your accessibility issues				
Background and foreground colors do not have a sufficient contrast ratio.	312			
Form elements do not have associated labels	42			
! <u>Requires investigation - link-in-text-block</u>	16			
Prequires investigation - landmark-one-main	15			
Links do not have a discernible name	5			
Prequires investigation - identical-links-same-purpose	4			
! <u>Requires investigation - empty-heading</u>	1			

How to fix these issues

# 3. Pages that need to be fixed

The following pages on your site require remediation to become ADA compliant. We recommend using Google Analytics to discover which of these pages currently receive the most web traffic and starting there.





View all 13 pages with errors

### 4. Your timeline to reach accessibility

Obviously, timeline is the big question. While we don't know all the ins and outs of your organization or tech stack, we do know the major factors that can affect the timeline of your accessibility plan. We've laid out the known factors and a couple of scenarios below that would get you back to compliance and away from risk.

### Factors for your timeline

Factor 1: Your CMS	ProfitStars
Factor 2: The type of errors on your site	Structural + Presentational
Factor 3: The volume of errors on your site	395
Factor 4: The amount of time your staff has available to work on remediation	Unknown

Estimated Remediation Scenarios 🗸

#### Option 1: Do it yourself

Between 45 - 90 days of hands-on remediation.

Plan for dedicated developer and staff time each week. Share this report with your web developer

### Option 2: Hire a remediation service

#### Custom quote required for timeline.

Plan for an in-depth audit, a full website remediation project, and ongoing fees (in addition to current website and hosting).

Option 3: Use an accessible-first website platform

#### 🔽 Our special district website partner <u>Streamline</u> will convert your site to a fully-compliant platform for you.

Plan for 1 hour of staff training. Includes ongoing accessibility, state compliance tools, indemnification against ADA claims, and unlimited support.

Get a Quote

# 5. Your monthly progress tracker

Charting your progress is a key component of remediation. To make this step easy for you, we'll record up to 6 months of accessibility metrics for your site below. Feel free to share this report with your team or board members.

6 Month Site	6 Month Site Scan Snapshot - Overall Website Score							
100%								
75%								
50%								
25%								
	Nov	Dec	Jan	Feb	Mar	Apr		
Month						Overall		
<u>April 2024</u>						91		

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